



Ministerie van Economische Zaken

Taskforce Food Trust

Food trust
and
preventing fraud...

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This presentation

- Reason and urgency
- Taskforce Food Trust
- Actions Taskforce Food Trust



What happened: 'Horsegate' (horsemeat affair)

- *Problem*

In Ireland and England horsemeat was detected in 'beef'

- The horsemeat was not mentioned on the label
- Traceability was almost impossible

- Consequences of this replacement

- Deception of consumers
- Food safety risks
- Economic offence





Urgency

- Social
 - Deception of consumers; less confidence in food
 - Food safety risks;
- Economical
 - Economic offence
 - Level playing field
- Political



Dutch approach: Taskforce Food Trust

Minister of Agriculture and Minister of Health together with the private sector of the (meat) food production chain set up the

TASKFORCE FOOD TRUST (Taskforce Voedselvertrouwen)

Working together for:

- Synergy public and private approach
- Each party with his own responsibility



COV

PPE

Trustfeed





Taskforce Food Trust

Trust in food depends on food safety and food integrity and that means taking responsibility!

Goal:

- Sector takes responsibility and guarantees food safety and food integrity
- Adequate surveillance and enforcement, and sanctions (public and private)
- Transparency of the food production chain

Focus on:

- Private Quality Control Systems
- Communication and exchange of information
- Risk factors related to products, processes and producers



Taskforce Food Trust: Action plan

- Action plan consists of 17 actions
- For both government and private sector
- Three areas:
 - 1. Improve Quality Control Systems with product safety and product integrity requirements
 - 2. Surveillance, Enforcement and Sanctions
 - 3. Communication and exchange of information



